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Women's Day



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accomplish*



INDEX



Gene Therapy Market Blossoms

Dr. Sunil S Chiplunkar

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Revolutionizing Healthcare Delivery Innovations in Telemedicine and Remote Patient Monitoring



P AASHRITHA
Pharma D, 3rd Year
KVK College of Pharmacy

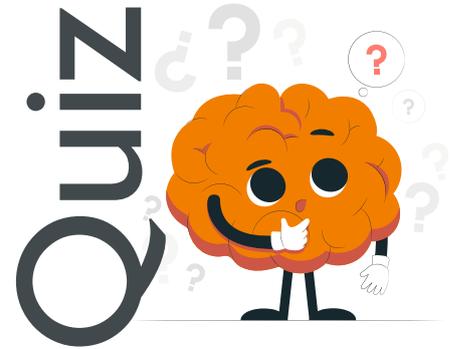


MUJEEBUDDIN SHAIK
Founder & CEO
Clinosol Research Pvt., Ltd.

ಪ್ರತಿಭರಬವೇ ಅಭವಾ ಮುಖವಾಡವೇ



ಡಾ. ರೇಖಾ ಕೆ ಶೆಟ್ಟಿ
ಬೋಲಿವಲ, ಮುಂಬೈ



INSPIRATIONAL PHARMACIST

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Gene Therapy Market Blossoms

Markets always evolve

There is never a dull day in marketing! Activities of competitors in every market segment - and the ever evolving requirements of consumers and customers, makes marketers and business organization stand on their toes. Organizations are pleomorphic and highly oriented towards learning attitude. This company-wide learning attitude is putting adaptability at the forefront of all organizational requirements to ensure enduring marketing success.

Gene Therapy Rocks!

To create an adequate marketing edge with a robust competitor advantage, organization are ploughing the field of science intensely to create technologies and novel products that will be a shot in the arm for the company's marketing activities. Gene therapy is the toast of the season.

Genes are units of heredity. The typical colour of actress Aishwarya Rai Bachchan's eyes is all thanks to her gene responsible for that trait. Even thinking patterns are coded in genes. The complete set of genetic material (DNA and RNA) is called genome.

Marketing Advantage

Gene therapy is a complex science. Making products of gene therapy requires specialized knowledge. For instance, the celebrated Zolgensma (onasemnogene abeparvovec) gene therapy treatment for infantile spinal muscular atrophy (SMA), costs Rs. 17 crores per single dose complete treatment. Zolgensma is the research product of AveXis (the US biotechnology company) and marketed by Novartis, the Swiss pharmaceutical company. Zolgensma is a one-time IV infusion, which delivers the healthy SMN1 gene to the patient. As such, the SMN gene is missing in patients with the disease spinal muscular atrophy or SMA - and Zolgensma delivers a copy of the healthy gene to the patient. SMN1 gene stands for survival motor neuron 1 gene. The SMN gene produces survival motor neuron (SMN) protein in the body. The SMN protein is

required for proper functioning of the motor nerves (these are the nerves that carry messages from the brain to the muscles and other effector organs). Due to ineffective messaging by the motor neurons, muscles become weak. The patient looks paralyzed. The backup gene of SMN1 is SMN2 gene naturally present in people; however, this backup gene produces only 10% of the body's requirement of SMN (survival motor neuron protein).

The IV infusion of Zolgensma (suspension) contains a vector virus called AAV9 (adeno associated virus 9) as a vector or carrier, in which the healthy copy of SMN1 is placed. Once injected, Zolgensma releases the modified vector adeno associated virus containing the healthy SMN1 gene into the bloodstream. The vector travels in the entire body, delivering the healthy SMN1 gene to motor neurons of the spinal cord. The dose of Zolgensma contains millions to billion viral particles. The injected AAV9 vector containing healthy SMN1 gene crosses the blood brain barrier (BBB) and interacts with specific receptors of AAV9 on the motor neurons of spinal cord. The exact receptor on the motor neuron with which AAV9 binds is still not clear, however, one hypothesis suggests the name of the AAV9 receptor on the outer surface of the motor neuron as 'fibroblast growth factor receptor 1 (FGFR1)'.

There are various exciting game changer gene therapy products being made in various labs, for rare and other diseases - and the market is zooming from 7.70 billion USD (2022) to projected market size of 35.10 billion USD (2032). Various technological facets are improving growth of gene therapy - such as CRISPR technology. This ensures that the pharmaceutical marketing scene is always vibrant!



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Revolutionizing Healthcare Delivery

Innovations in Telemedicine and Remote Patient Monitoring



P AASHRITHA
Pharma D, 3rd Year
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MUJEEBUDDIN SHAIK
Founder & CEO
Clinosol Research Pvt., Ltd.



INTRODUCTION

Imagine a world where you can easily get access to the doctors without any waiting lines. In the heart of the city, Sarah finds relief for her son's asthma through telemedicine. No more daunting office visits; just a virtual call with Dr. Patel brings expert care to their doorstep. With digital tools and remote check-ins, Sarah's son thrives, and she finds peace in their healthcare journey. Telemedicine isn't just about convenience—it's a lifeline, breaking down barriers and empowering families like Sarah's to access quality care from anywhere.

In the wake of the COVID-19 pandemic, the healthcare industry has experienced a rapid transformation driven by innovation in telemedicine and remote patient monitoring technologies. These advancements have not only revolutionized the way healthcare services are delivered but have also brought about significant improvements in patient outcomes and accessibility to care.

TELEMEDICINE: BRIDGING GAPS AND EXPANDING ACCESS

Telemedicine, once considered a novel approach to healthcare delivery, has now become mainstream. The ability to connect patients with healthcare providers remotely via video conferencing, messaging, and other digital platforms has broken down geographical barriers and expanded access to care, particularly in underserved and rural areas. Patients no longer need to endure long wait times or travel great distances to consult with a specialist; instead, they can access quality healthcare from the comfort of their homes.

Moreover, telemedicine has proven to be a valuable tool in managing chronic conditions and providing routine follow-up care. Through remote consultations, healthcare providers can monitor patients' progress, adjust treatment plans as needed, and intervene promptly in case of any concerns. This proactive approach not only improves patient outcomes but also reduces the burden on healthcare facilities and prevents unnecessary hospital re-admissions.

Remote Patient Monitoring: Empowering Patients and Enhancing Care

In tandem with telemedicine, remote patient monitoring (RPM) has emerged as a game-changer in healthcare delivery. RPM utilizes wearable devices, sensors, and mobile apps to collect real-time data on patients' vital signs, symptoms, and activities, enabling healthcare providers to monitor their health status remotely. This continuous stream of data allows for early detection of complications, personalized interventions, and improved disease management.

One of the significant benefits of RPM is its ability to empower patients to take an active role in their healthcare. By providing patients with access to their health data and encouraging self-monitoring, RPM fosters greater engagement and accountability. Patients are better equipped to recognize changes in their health status, adhere to treatment plans, and make informed decisions about their care.

Challenges and Opportunities Ahead

Despite the numerous benefits of telemedicine and remote patient monitoring, several challenges remain on the path to widespread adoption and integration into mainstream healthcare practices. Issues such as reimbursement policies, licensure regulations, data privacy concerns, and technological barriers need to be addressed to ensure equitable access to virtual healthcare services for all patients.

The Future of Healthcare Delivery

As we look to the future, it is evident that telemedicine and remote patient monitoring will continue to play a pivotal role in shaping the healthcare landscape. The COVID-19 pandemic served as a catalyst for the widespread adoption of these technologies, but their significance extends far beyond crisis response. Telemedicine and RPM have the potential to enhance access to care, improve patient outcomes, and reduce healthcare costs in the long term.



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ಇದು ನಾನೇಯ? ಎಂಬ ಪ್ರಶ್ನೆ ಮನಸಲ್ಲಿ ಎದ್ದಿತು
ನನ್ನ ಮುಂದಿದ್ದ ಹೆಣ್ಣು ನನ್ನ ವಯಸ್ಸಿಗಿಂತ ಸ್ವಲ್ಪ ಚಿಕ್ಕ ಕಾಣುತ್ತಿತ್ತು
ಕಣ್ಣು ತೆರೆದು ಪುನಃ ಪುನಃ ನೋಡಿದ್ದು ಆಯಿತು
ಕನ್ನಡಿ ಸುಳ್ಳು ಹೇಳಿದ್ದು, ಇದು ನಾನೇ ಆಗಿದ್ದೆ
ಸಾದಾರಣವಾಗಿ ಸುಂದರಿಯೇ, ಮುಖದಲ್ಲಿ ಒಂದು ವಿಶಿಷ್ಟ ತೇಜಸ್ಸಿತ್ತು,
ಆದರೂ ಅಸಿ ನಗು ಬೀರುತ್ತಾ ನನ್ನನ್ನು ಭೇಡಿಸಿದಂತೆ ಕಾಣುತ್ತಿತ್ತು,
“ಇದು ನಿನ್ನ ಬರಿಯ ಮುಖವಾಡ ಎಂದು ಹೇಳಿದಂತಿತ್ತು,

ಇದೇನು.. ನನ್ನ ಕಾಲು ಮೇಲೆ ಮತ್ತು ತಲೆ ಕೆಳಗೆ
ಈ ನೆಲದಲ್ಲಿಯೆ ಚಿತ್ರ ಪುನಃ ನನ್ನ ಅಂತರಾತ್ಮವನ್ನು ಕೆದಕಿತು
ನಿನ್ನ ವ್ಯಕ್ತಿತ್ವ ನಿನ್ನ ಕನ್ನಡಿ ಪ್ರತಿಬಿಂಬಿತ ವಿರುದ್ಧ ಇದೆ ಅಲ್ಲವೇ ?
ಜನರಿಗೆ ತೋರಿಸಲು ನಿನ್ನ ಜೀವನ ತುಂಬಾ ಸರಳ, ತುಂಬಾ ಸಂತೋಷದಲ್ಲಿರುವಂತಿತ್ತು,
ಆದರೆ ನಿನ್ನ ಕಷ್ಟ, ನಿನ್ನ ಹೋರಾಟ ಬರಿಯ ನಿನ್ನ ಮನಸಿನ ಕನ್ನಡಿಯಲ್ಲಿ ಪ್ರತಿಬಿಂಬಿಸುತ್ತಿತ್ತು,

ಮಧ್ಯಾಹ್ನದ ಬಿಸಿಲಲ್ಲಿ ನಡೆವಾಗ ನನ್ನ ಮುಂದೆ ನನ್ನ ಜೊತೆಗೆ ದೊಡ್ಡ ಕಪ್ಪಿನ ನನ್ನ ನೆರಳಿತ್ತು,
ತಿಳಿದೋ ತಿಳಿಯದೆಯೋ ನೀನು ನಿನ್ನ ಜನರ ಮನಸ್ಸನ್ನು ನೋಹಿಸಿದೆ ಎಂದು ನನ್ನನ್ನು ಖೇಣಕಿತು
ಎಷ್ಟೋ ಭಾರಿ ನೀನು ಅವರಲ್ಲಿ ಕ್ಷಮೆ ಕೇಳಲು ಬಯಸಿದಂತಿತ್ತು,
ಆದರೆ, ಅದಕೆ ಬೇಕಾದ ಧೈರ್ಯ ಕೂಡಿಸಲಿಲ್ಲಾಗಿತ್ತು,
ನೀನೊಂದು ಆಗಿ ಹೇಡಿಯೇ ಆಗಿ ಬಿಟ್ಟಿದಂತಿತ್ತು,

ಅಯ್ಯೋ, ಈ ಜೀವನದಲ್ಲಿ ಮನಸಿನ ಪ್ರತಿಬಿಂಬದಿಂದ ಮುಕ್ತಾಯ ಇದೆಯೇ ?
ಆ ದೇವರೇ ಬಲ್ಲ ! ಆ ದೇವರೇ ಬಲ್ಲ !



ಡಾ. ರೇಖಾ ಕೆ ಶೆಟ್ಟಿ
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JSS College of Pharmacy Mysuru

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This walkathon aimed to sensitize the general public with the theme HOPE - A- THON



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The annual sports day -2024 of JSS college of Pharmacy was conducted on 17/2/24. It was inaugurated by Mrs. Reena George, International Athlete from Mysuru accompanied with Dr. TM Pramod Kumar, Principal, JSSCPM and Dr. G V Pujar, Vice-Principal, JSSCPM . The sports man spirit was seen in the staffs and the students as they took part in the sports day.





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Recognized the hard work, dedication and outstanding academic achievements of our Institution University Rank Achievers, College toppers in RGUHS & Board Exams in the year 2022-23 is done by felicitating them during the Fresher's Day Celebrations



Faculty members & PG students of Al-Ameen College of Pharmacy, Bangalore participated in the One Day Conference on "Total Quality Management as Described in Revised Scheduled-M" conducted by Indian Pharmaceutical Association (IPA), Karnataka State Branch in Association with Karnataka Drugs and Pharmaceutical Manufacturers Association (KDPMA) on 3rd Feb 2024 at The Capitol Hotel, Bengaluru.



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"EMPOWERING MINDS: A JOURNEY OF INNOVATION AT AICTE IDEA LAB, NMII BANGALORE"

The IIC unit of NCOPS organized an exposure visit to the AICTE idea lab-preincubation unit at the Department of Mechanical Engineering, NMII, Bangalore. Dr. Harish Kumar L, Associate Professor, Department of Mechanical Engineering, inspired students to innovate ideas for a bottle, emphasizing key stages like definition, ideation, and prototype development. Students presented concepts such as utilitarian elements and organoleptic properties. The visit showcased 3D printers, laser cutting machines, and wood cutting CNC machines, enhancing student's creativity. It offered insights into business incubation, demonstrating how ideas can evolve into successful ventures. Guided by Dr. Harish Kumar L, the visit motivated students to explore their creative potential and understand the essence of innovation and implementation.

"IIC NCOPS-MENTORING SESSION: NURTURING ENTREPRENEURIAL SPIRIT AND SAFEGUARDING INNOVATIVE IDEAS"

The IIC unit of NCOPS organized a mentoring session on February 16th from 9:00 am to 4:00 pm, with a keen focus on nurturing the budding entrepreneurial spirit among students. Dr. Agalya V, Professor and Associate Head of R&D, IPR Cell, and Innovation Ambassador, IIC President at New Horizon College of Engineering, graced the occasion as the session's key speaker. Dr. Agalya elaborated on all the steps involved in the process of transforming an idea into a viable startup, emphasizing the importance of protecting one's intellectual property. The event featured student presentations showcasing innovative ideas, meticulously selected from a pool of over 30 proposals. These ideas underwent rigorous scrutiny by Dr. Kusum Devi, Principal at NCOPS, Dr. Hemanth, Mechanical Engineer, Innovation and Project Development Centre at NMII, and Dr. Sudheer Reddy, Professor and Dean (International Relations) at NMII. After the scrutiny, 5 to 6 ideas were selected and presented during this session according to their guidance and suggestions. IIC has been registering ideas on the Yukthi portal, NCOPS seeks to advance its efforts by safeguarding these ideas through intellectual property rights, and the session provided essential guidance to bridge this existing gap. The session also incorporated interactive games to stimulate innovative thinking, providing a holistic and practical exploration of the entrepreneurial journey. Overall, the session equipped students with practical insights and tools, fostering their ability to navigate the entrepreneurial landscape effectively.



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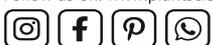


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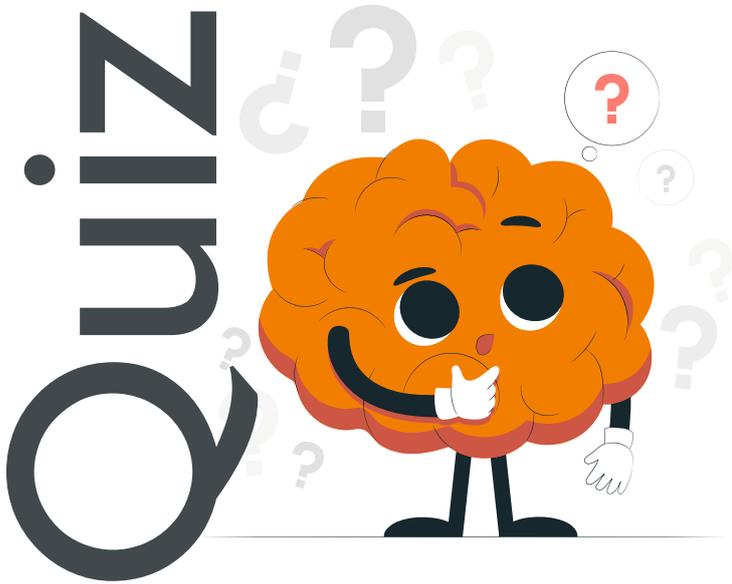


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RULES

1. Correct answers will be rewarded 2 point each (20 marks)
2. Answer of the quiz will be evaluated by panel of judges and their decision is final. (Max mark:20)
3. Those who get the highest marks, their photo will be published in our next bulletin and also a cash prize of Rs.500/- will be rewarded to them
4. The answer must be sent within **05 April 2024** to this E Mail ID- krpaindia@gmail.com
5. A confirmation mail will be sent to you on receiving your e-mail.

1. **Expansion of 'ARF'?**
 - a. Acute rheumatic fever
 - b. Acute renal failure
 - c. Both above
 - d. None of the above
2. **Which of the following types of drugs can activate a receptor to its maximal level?**
 - a. Partial agonist
 - b. antagonist
 - c. Synergism
 - d. Full agonist
3. **_____ is a miracle drug**
 - a. Metformin
 - b. Paracetamol
 - c. Insulin
 - d. Mycophenolate
4. **Wilson disease is due to**
 - a. Infection
 - b. Copper
 - c. Aluminium.
 - d. Selenium
5. **Major adverse drug reaction of Spironolactone?**
 - a. Gynecomastia
 - b. Impotence
 - c. Hirsutism
 - d. All the above
6. **ID Proof Details, Power of Attorney, Corporate Address Proof required for the registration of**
 - a. Cosmetic registration
 - b. Community pharmacy
 - c. Hospital pharmacy
 - d. None of the above
7. **PPI is _____**
 - a. Proton pump inhibitor
 - b. Picks per inch,
 - c. Pin point iris
 - d. Both a and b
8. **Medical store depot located in?**
 - a. Karnal
 - b. Bangalore
 - c. Ahmedabad
 - d. Kochin
9. **FOXGLOVE is a**
 - a. Nux vomica
 - b. Senna
 - c. Digitalis
 - d. Aloe
10. **Minilab(s) are located at _____**
 - a. Mumbai
 - b. Bengaluru
 - c. Ahmadabad
 - d. All the above

WINNER

Jayalaxmi F Shintre
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INSPIRATIONAL PHARMACIST

Mr. Shrinivas Inamdar

Mr. Shrinivas Inamdar is the Founder and CEO of Qforce Pharma Consulting. He previously worked at Cognizant as an Associate Director. He completed his bachelor's degree in Pharmacy from Government College of Pharmacy, Karad in the year 1978-1981, then he completed his master degree in Administrative Management from Jamnalal Bajaj Institute of Management studies in the year 1986-1989. He is a certified Supply chain professional with expertise in Supply Chain Management.

Mr. Shrinivas is result-oriented senior level expert, with 30+ years of total experience predominantly in Quality and compliance domain for life science Industries. He conducted regulatory IT Audits and assessments focused towards 21 CFR part 210, 211, GAMP5, 21 CFR part 11 and over all IT Maturity assessment. He is responsible for IT compliance including CSV, for two large global pharmaceutical companies (including on-shore assignment), in a capacity of compliance officer.

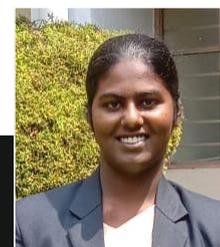
He worked as Information Security and Risk Management (ISRM) manager for large global pharmaceutical company. He drove the development and cultivation of positive business relationship with the company's customers and vendors. He also supports internal and external regulatory audits of Clinical and Non-Clinical GLP applications.

Mr. Shrinivas had worked in Okasa company as a Manufacturing executive (1984-1989), Khandelwal laboratories as a manufacturing Pharmacist (1982-1984), Croslands Research laboratories as an Operation Manager (1989-2000), Serum Institute of India Limited, Pune as a General manager (2000-2004), Atos India Pvt Ltd as a Lead Consultant (2004-2012), Cognizant as a Associate Director -compliance (2012-2019) and at present CEO of Qforce Pharma consulting.

With his vast experience, he provided consulting services for life science industries in GLP Regulatory Requirements, IT Compliance, and Computer System Validation. Additionally, he offered services for cGMP Audits, assessments, and training in areas such as Computer system validation as per 21 CFR part 11 and GAMP5. He formulated strategies for QC Instruments for Data Security, including protection against Cyber-attacks, and conducted GDPR assessments.

Furthermore, Inamdar served as a Compliance Officer for one of the top 10 Global Pharmaceutical Companies. As the "QUALITY PARTNER" at Cognizant, he was the single point of accountability for compliance and security for the portfolio. He ensured effective governance for quality and compliance, provided leadership to CSV projects, and conducted external/internal audits. He reviewed and approved CSV deliverables such as validation plans, FRA, IQ/OQ/PQ protocols, and validation summaries. He designed the Supply Chain for Biologicals with a focus on Cold Chain Management and monitoring. In the material department, he handled documentation tasks such as preparing manuals and Standard Operating Procedures (SOPs). He provided end-to-end leadership in setting up a greenfield project for Solid Dosage and external preparation in Pune, India, and later managed its operations. His contributions led to securing ISO 9002 recognition in 1996 and TGA recognition in 1997 for Croslands Research Laboratories Limited. He was promoted to Plant Manager in 1991 from his initial position as Manager. With vast experience in manufacturing and validation processes, he significantly impacted various industries.

Mr. Shrinivas's transition from a pharmaceutical background to a successful consulting career, specializing in Supply Chain Management, highlights the versatility of skills within the industry. Their expertise demonstrates how pharmaceutical professionals can excel in diverse fields beyond traditional roles. By seamlessly integrating their knowledge of regulatory standards, quality assurance, and manufacturing processes with the complexities of supply chain management, they serve as a prime example of bridging the gap between different sectors. This proves the broader impact that pharmaceutical professionals can have in shaping and optimizing various industries and explore new avenues and forge connections between different fields.



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